



## 2019 MMA Annual Conference Sessions March 3-5, 2019, Jackson, MS

### Conference Hotel -

#### **Holiday Inn Meridian**

100 North Frontage Road

Meridian, Mississippi 39301

MMA Block of 30 rooms - \$99 per night

For MMA reservations call hotel: 601-693-0160. Tell reservation that you are with the MS Museums Association (MMA) Conference room block.

### Sunday, March 3

\_\_\_ 3:00 – 6:00 p.m.      **Registration/Tours - Mississippi Industrial Heritage Museum**  
*1808 4<sup>th</sup> Street, Downtown Meridian*

\_\_\_ 6:00 p.m.              **Reception - Mississippi Industrial Heritage Museum**

### Monday, March 4

***Monday registration and sessions at the Union Station***  
*2<sup>nd</sup> Floor, 1901 Front Street - Downtown Meridian*

**8:45-9:45 a.m.              Registration – Union Station, 2<sup>nd</sup> Floor**

\_\_\_ **9:00 a.m. - Noon              Tour - The Max (Mississippi Arts and Entertainment Experience)**

\_\_\_ **10:00 a.m. - Noon              Tour - Walking Tour of Downtown Meridian**

\_\_\_ **11:50 p.m.                      Dutch Treat Lunch at Weidmann's Restaurant, 210 22<sup>nd</sup> Avenue**

\_\_\_ **2:00 p.m. Session 1 - "What About My Website?!" - Zack Steen**  
Website/social media best practices.  
*(Mobile and Ohio Railroad Room)*

\_\_\_ **2:00 p.m. Session 2 - Fundraising 101 - Holly Green, Director of Development of the Lauren Rogers Museum of Art** *(Alabama and Vicksburg Railroad Room)*

\_\_\_ **3:00 p.m. Session 3 - Condition Reporting Reimagined - Kathryn Etre, MDAH Conservator**  
*(Mobile and Ohio Railroad Room)*

\_\_\_ **3:00 p.m. Session 4 - Group Think! Presented by Greg Hatcher, MS Industrial Heritage Museum. This session brings different categories of museum staff together to discuss questions about the future of museums.** *(Alabama and Vicksburg Railroad Room)*

Monday, March 4 (Continued)

\_\_\_ **7:00-9:00 p.m. - Evening Reception & Live Auction – The Max**

2155 Front Street, Meridian, MS 39301

The Evening Reception will be held at one of Mississippi's newest museums, The MAX (Mississippi Arts + Entertainment Experience). This new museum showcases Mississippi's best and brightest talent. Attendees can also experience ***The Jim Henson Exhibition: Imagination Unlimited***. See how the imagination of one Mississippian and his team of builders, performers and writers brought to life the enduringly popular worlds of The Muppet Show, Sesame Street, and Fraggle Rock. Live music, heavy hors d'oeuvres and cash bar will be provided. The Live Auction will be held at 8:00 p.m. Proceeds go to future JIMI Scholarships.

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**Tuesday, March 5**      ***Tuesday registration and sessions at Union Station***

*2<sup>nd</sup> Floor, 1901 Front Street - Downtown Meridian*

**8:45-9:30 a.m.**              **Registration** – Union Station, 2<sup>nd</sup> Floor

**9:30 a.m.**                      **Welcome Speech** – Dede Mogollon, Director of VisitMeridian and President of Mississippi Tourism Association  
*(New Orleans and Northeastern Railroad Room)*

\_\_\_ **10:00 a.m. Session 1 – Why Do People Steal Art and Paintings?** – Kevin O'Brien, Director of Ohr-O'Keefe Museum of Art *(Mobile and Ohio Railroad Room)*

\_\_\_ **10:00 a.m. Session 2 - Future of the Grand Village** – Lance Harris, Site Director of the Grand Village of the Natchez Indians *(Alabama and Vicksburg Railroad Room)*

\_\_\_ **11:00 a.m. Session 3 - Inconceivable! Conquering Inventory in Three Phases** – Kathleen Barnett, MDAH Museum Collections Manager & Meg Cook, MDAH Director of Archaeology Collections *(Mobile and Ohio Railroad Room)*

\_\_\_ **11:00 a.m. Session 4 - What Went Wrong and Why.** Panelists share serious and funny mistakes that have been made during their museum careers.  
*(Alabama and Vicksburg Railroad Room)*

\_\_\_ **1:00 p.m.**                      **Luncheon and Annual Business Meeting** – Keynote speaker: Cindy Gardner, Administrator of Two Mississippi Museums  
*(New Orleans and Northeastern Railroad Room)*

\_\_\_ **2:30 p.m.**                      **Optional Tours – Meridian Museum of Art**  
**Merrehope/F.W. Williams House**

# 2019 Annual Conference LIVE Auction

Our Live Auction will be during the Monday evening event at The MAX (Mississippi Arts + Entertainment Experience). **We can accept cash, personal checks, and credit/debit cards for payment.**

Donations of all sorts are appreciated! Bring something from your museum, your home town, or even something from your own home (gently used) to “re-gift.” Money raised from the Auction helps to provide scholarships to Mississippi participants at SEMC’s Jekyll Island Management Institute. The Jekyll Island Management Institute (JIMI) seeks to provide affordable leadership and management training to museum professionals. At JIMI, participants have the opportunity to learn current methods in the field and build networks with other museum professionals. Faculty members provide subject area expertise and practical approaches to administrative challenges. The \$700 scholarship is awarded to individuals from Mississippi museums that are accepted to attend JIMI, which is held each January in Jekyll Island, Georgia.

Please list each item donated and approximate value:

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**Please complete and return this form with payment by February 28, 2019 to:  
Lisa Young, Mississippi Museums Association, P.O. Box 5031, Meridian, MS 39301,  
601-693-9905, MississippiMuseums@comcast.net**